

## **First WiMAX service for Sheffield Businesses**

***On-Communications launching first WiMAX business service bringing higher performance and lower cost Internet connections to enterprises.***

Sheffield based On-Communications, the UK's leading Fixed Wireless Access (FWA) provider, has announced that due to increasing demand the company will increase both capacity and availability using WiMAX technology for the first time within its guaranteed performance, symmetrical internet service across Sheffield.

Using WiMAX technology, On-Communications offers a connection that is totally wireless to the building, removing the risks inherent to traditional "last mile" local loop connectivity. On-Communications also aims to save businesses money over traditional services (such as SDSL, Leased Line, LES Ethernet and Fibre) and will beat existing renewal or new connection quotes on like for like services.

The On-Communications service is available with guaranteed symmetrical bandwidth at contract options of 1Mb, 2Mb, 4Mb, 6Mb, 8Mb & 10Mb, all including the additional flexibility of supporting "burst" bandwidth. This allows businesses to access additional bandwidth, up to twice their contracted speed, at no extra charge\* during peak periods. On Communications support this with a robust Service Level Agreement, ideal for demanding business applications such as VoIP, hosted applications and VPN support.

Ian Roberts, Chief Executive Officer, On-Communications said:

"By using the latest WiMAX technology and, as a result, avoiding the cost and complexity of underground cables, On-Communications can break with tradition and offer increased bandwidth, new features and reliable service at lower cost than our wireline competitors. Our enterprise class connectivity offers Sheffield's business community all the benefits of a dedicated leased line in addition to extra bandwidth during peak times of usage. What is more we can still beat quotes from other suppliers."

On-Communications moved to new corporate headquarters at Sheffield City Airport this time last year, increasing the cluster of wireless expertise that Sheffield is developing. Today On-Communications serves a broad range of private and public sector business customers in Sheffield, including the Crucible Theatre. The service is also available in Central London, Greater Manchester, Oxford and is about to be launched in Leeds.

\* subject to terms and conditions

ENDS

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**About On-Communications**

On-Communications is the UK market leader in fixed wireless business to business Internet Service Provision delivering guaranteed performance, high speed, symmetric, high quality connectivity via Fixed Wireless Access links using the latest wireless technologies, including WiMAX. Its services provide a guaranteed bandwidth and similar performance as a dedicated leased line, but at lower cost and with the flexibility of extra bandwidth at busy times. Additionally, On-Communications services have the benefit of being totally independent of BT Openreach's local cable infrastructure, exchange network and backhaul, typically enabling new customers to be connected in less than 15 days. Network coverage is being rolled out into major metropolitan centres and is growing both organically and through acquisition.

[www.on-communications.com](http://www.on-communications.com)