

Carbon Neutral Minutes

On-Communications offers your business, **great value for money** with one of the most competitive call rate networks in the U.K.

But did you also know that every call minute carried across our Telecom network is Carbon Neutral?

Now you can help your business, Public Sector or voluntary sector employers reduce their carbon footprint – for FREE

Our telecoms network was the first, and is still **the only UK operator to have a net zero carbon footprint** for all calls carried.

This network breakthrough has been realised through the investment in IP based soft-switching in our core network. This **software driven environment uses far less power** than more traditional hardware infrastructures.

Continued investment in this technology has enabled us to **reduce the mean power consumption per minute carried each year**, even as call traffic has increased over the same time.

How Does Green Telephony Work?

- Each year there is **an independent assessment** by a company called **Greenstone Carbon Management** who look at the amount of energy used in transporting minutes across the a network.
- Working with The CarbonNeutral Company to offset this carbon footprint, **we purchase carbon credits**.
- **Every 1 tonne of CO2 is 'neutralised'** by 1 tonne which is saved somewhere else in the world by a **climate friendly project** that would not have happened without carbon credit investment.
- The combination of much lower annual power consumption with our carbon offset programme means that our customers use the **greenest network in the UK**.



Which Projects Are Supported?

Projects that our carbon credits are being used on include the Sichuan Province Hydro Power Project in China and the Jamnagar Wind Power Project in India.

Benefits To Your Organisation

- A **great value** telephony service
- **Environmentally friendly** solution
- Ideal for organisations looking for **top service** and **environmental credentials**
- **Greenest calls** in the UK

To find out more...

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